

STRATEGIES™

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STRATEGIES LLC TAPPED TO LAUNCH STATEWIDE NONPROFIT IMPACTING EDUCATION PROGRAMS ALONG THE PIPELINE

March 26, 2009, SAN FRANCISCO, CA – Today, Strategies LLC announced that the firm has been tapped by the California ALL Board of Directors to launch the organization. The firm will provide the expertise and resources to develop the California ALL's policies, operations, and strategy to impact the education pipeline in California.

Strategies LLC CEO Leah Williams expressed "California ALL will bring the expertise, industry involvement and metrics to expand programs that are impacting the education pipeline. The firm is excited to be a part of its creation."

California ALL is a statewide non-profit organization devoted to being the catalyst for and funder of programs that increase the educational achievements of diverse individuals throughout the education pipeline from preschool to careers and professions. California ALL emerged from the partnership of the California Public Utilities Commission, California Public Employees Retirement System, the State Bar of California, and the California Department of Insurance seeking to ensure the availability of highly educated workers and leaders from the State's diverse communities.

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Strategies LLC is a women and minority owned consulting firm serving corporate, education, public sector and non-profit organizations. Strategies advances corporate initiatives and build alliances by delivering training and implementation of non - market solutions including: public affairs, policy initiatives, media relations, external relations, corporate social responsibility initiatives and stakeholder campaigns. We help clients achieve sustainable industry differentiation. More information, please visit www.Strategiesllc.net or call (415) 348-6250.